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BOARD OF DIRECTORS (2011 - JAN 2014)

The Board controls and supervises the management of the WFSGI and may operate by complying with a specific written code of conduct as agreed upon by a simple majority of all board members. In addition to the functions mentioned herein, the Board prepares – among others - proposals relative to By-laws, controls and supervises the use of membership fees and other revenues generated by the WFSGI in the best interest of the WFSGI's members. It also administers and supervises WFSGI's programs and prepares the annual budget, including proposals for membership fee changes. It also prepares and approves the strategic direction of the WFSGI.

PRESIDENT



Mr. Frank Dassler

President
General counsel, adidas
Group

VICE-PRESIDENTS



Mr. Motoi Oyama

Vice-President representing
Asia/Oceania
President and Representative
Director, Asics Corporation



Mr. Tom Cove

Vice-President representing
Americas
President & CEO, SFIA - Sports
& Fitness Industry
Association, USA



Mr. Andy Rubin

CEO, Pentland Brands plc.

BOARD MEMBERS REPRESENTING AMERICAS



Mr. Sean O'Hollaren (new)

VP, General Counsel &
Corporate Affairs, Nike, Inc.



Mr. Fernando Beer

Sporting Goods Business Unit
Director, Topper

Mr. Peter Bragdon

VP and General Counsel,
Columbia Sportswear
Company

Mr. Killick Datta

President and CEO,
International Brand Partners
LLC



Mr. Kevin Plank

CEO and Chairman of the Board of Directors, Under Armour



Mr. Rajesh Kharabanda (new)

Joint Managing Director & CEO, Freewill Sports Pvt. Ltd.



Mr. Hideto Mizuno (new)

Director Global Brand Development, Mizuno Corporation

BOARD MEMBERS REPRESENTING ASIA & OCEANIA



Mr. Nouman Butt

Representing SCCI – Sialkot Chamber of Commerce and Industries & Director, Capital Sports



Mr. Li Hua (new)

Vice-President, CSGF - China Sporting Goods Federation



Mr. Hirotaka Miyaji

Director General, JASPO- Association of Japan Sporting Goods Industries



Mr. George Wood

Chairman, TBS Group & Honorary President TSMA -Taiwan Sporting Goods Manufacturers Association

本會(TSMA)
吳名譽理事長品盛
(Mr. George Wood)
再度獲選世盟亞洲
區理事!!!

BOARD MEMBERS REPRESENTING EUROPE & AFRICA



Mr. Martin Kuenzi

CFO, Intersport International Corp.



Mr. Jeroen Snijders-Blok

COO, Accell Group (Bicycle)



Mr. Christian Voigt

Senior Head of Global Sports Marketing & Sports Law, Puma International Division



Mr. Alberto Zanatta

President, Tecnica Group

BOARD MEMBERS ELECTED BY THE EXECUTIVE COMMITTEE



Mr. Wolfgang Schnellbuegel (new)

CEO, Sport2000 International



Mr. George Hong-Chih Liu (new)

Executive Director, Yue Yuen Industrial Holdings Ltd.



Mr. Li Ning (new)

CEO, Li-Ning



Mr. James Zheng (new)

President Anta Sports
Products Limited



Mr. Klaus Dittrich

Chairman & CEO, Messe
München GmbH



Mr. John Larsen

WFSGI Past President 2007-
2011
President Emeritus, New
Balance Athletic Shoe, Inc. &
Director New Balance UK, Ltd.



Mr. Michel Perraudin

WFSGI Past President 2004-
2007
Owner & Founder MP Consult



Mr. Charles Yang

Executive General Manager,
Apache Footwear Ltd.

EX OFFICIO



Mr. Robbert de Kock

Secretary General



Mr. Jochen Schaefer

Legal Counsel
Law Office Dr. Jochen M.
Schaefer



Mr. Klaus Uhl

Treasurer
Consultant & President of the
Administration Board,
Uhlsport