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## BOARD OF DIRECTORS (2011 - JAN 2014)

The Board controls and supervises the management of the WFSGI and may operate by complying with a specific written code of conduct as agreed upon by a simple majority of all board members. In addition to the functions mentioned herein, the Board prepares – among others - proposals relative to By-laws, controls and supervises the use of membership fees and other revenues generated by the WFSGI in the best interest of the WFSGI's members. It also administers and supervises WFSGI's programs and prepares the annual budget, including proposals for membership fee changes. It also prepares and approves the strategic direction of the WFSGI.

### PRESIDENT



**Mr. Frank Dassler**

President  
General counsel, adidas  
Group

### VICE-PRESIDENTS



**Mr. Motoi Oyama**

Vice-President representing  
Asia/Oceania  
President and Representative  
Director, Asics Corporation



**Mr. Tom Cove**

Vice-President representing  
Americas  
President & CEO, SFIA - Sports  
& Fitness Industry  
Association, USA



**Mr. Andy Rubin**

CEO, Pentland Brands plc.

### BOARD MEMBERS REPRESENTING AMERICAS



**Mr. Sean O'Hollaren (new)**

VP, General Counsel &  
Corporate Affairs, Nike, Inc.



**Mr. Fernando Beer**

Sporting Goods Business Unit  
Director, Topper

**Mr. Peter Bragdon**

VP and General Counsel,  
Columbia Sportswear  
Company

**Mr. Killick Datta**

President and CEO,  
International Brand Partners  
LLC



**Mr. Kevin Plank**

CEO and Chairman of the Board of Directors, Under Armour



BOARD MEMBERS REPRESENTING ASIA & OCEANIA



**Mr. Rajesh Kharabanda (new)**

Joint Managing Director & CEO, Freewill Sports Pvt. Ltd.



**Mr. Hideto Mizuno (new)**

Director Global Brand Development, Mizuno Corporation



**Mr. Nouman Butt**

Representing SCCI – Sialkot Chamber of Commerce and Industries & Director, Capital Sports



**Mr. Li Hua (new)**

Vice-President, CSGF - China Sporting Goods Federation

本會(TSMA)  
吳名譽理事長品盛  
(Mr. George Wood)  
再度獲選世盟亞洲  
區理事!!!



**Mr. Hirotaka Miyaji**

Director General, JASPO- Association of Japan Sporting Goods Industries



**Mr. George Wood**

Chairman, TBS Group & Honorary President TSMA -Taiwan Sporting Goods Manufacturers Association

BOARD MEMBERS REPRESENTING EUROPE & AFRICA



**Mr. Martin Kuenzi**

CFO, Intersport International Corp.



**Mr. Jeroen Snijders-Blok**

COO, Accell Group (Bicycle)



**Mr. Christian Voigt**

Senior Head of Global Sports Marketing & Sports Law, Puma International Division



**Mr. Alberto Zanatta**

President, Tecnica Group

BOARD MEMBERS ELECTED BY THE EXECUTIVE COMMITTEE



**Mr. Wolfgang Schnellbuegel (new)**

CEO, Sport2000 International



**Mr. George Hong-Chih Liu (new)**

Executive Director, Yue Yuen Industrial Holdings Ltd.



**Mr. Li Ning (new)**

CEO, Li-Ning



**Mr. James Zheng (new)**

President Anta Sports  
Products Limited



**Mr. Klaus Dittrich**

Chairman & CEO, Messe  
München GmbH



**Mr. John Larsen**

WFSGI Past President 2007-  
2011  
President Emeritus, New  
Balance Athletic Shoe, Inc. &  
Director New Balance UK, Ltd.



**Mr. Michel Perraudin**

WFSGI Past President 2004-  
2007  
Owner & Founder MP Consult



**Mr. Charles Yang**

Executive General Manager,  
Apache Footwear Ltd.

EX OFFICIO



**Mr. Robbert de Kock**

Secretary General



**Mr. Jochen Schaefer**

Legal Counsel  
Law Office Dr. Jochen M.  
Schaefer



**Mr. Klaus Uhl**

Treasurer  
Consultant & President of the  
Administration Board,  
UhlSport