



WORLD FEDERATION OF THE SPORTING GOODS INDUSTRY

MSI - Building C, Av. de Rhodanie 54, CH-1007 Lausanne, Switzerland
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Activity Report April – June 2008

Dear Members,

It has been some months since you last heard something from us and we would like to roughly give you an update information of what we have done from April until June. We apologize for the delay but holidays and the Olympics are part of the cause. If you wish more details please contact us.

APRIL

- 1) In April/May, we visited all major International Federations (IF) : BWF/FINA/FIFA/FISA/AIBA/FHE/IIHF/UCI/ITTF/FIS/IRB/FIBA/FIVB and IHF. Noting the number of the organizations, you can see that it took up quite a lot of time in April.
- 2) Jochen Schaefer came to Lausanne to discuss the IPR meeting in China and the set up of the IPR area on the new website.
- 3) We visited and had visits from new and/or potential members: Fair Play, The Missing Link.
- 4) We visited the ILO (International Labor Organization) to discuss Pakistan and further collaboration possibilities (CSR report sent to CSR members)
- 5) Klaus Uhl (internal auditor) came, as agreed, to check the Q1 results and made a random check on the closing 2007. See report.

MAY

- 1) Richard Bunn (RBI Network) visited the office to discuss the possibility to offer a sporting goods industry study program with the Manchester University.
- 2) We joined the IRB (Rugby) supplier meeting in London. Discussion on various Rugby concerns related to the industry (specific product recognition in stores, stud problems, padding issues, Rugby being Olympic).
- 3) Springboost (member) visited the office for business support.
- 4) Meeting with FIBA (Basketball) on future collaboration. New rules will come out in early 2009 where we already question the fact if shoes can or shall be regulated. FIBA wishes to control the events and to avoid certain development today (wide and baggy trouser in NBA and for women)
- 5) AISTS meeting for a forum support from WFSGI on environment – WFSGI gave a presentation.
- 6) Visit from Pentland/Mr. Stephen Rubin – discussion on WFSGI strategic and FINA issues. Development of initial plan of IF collaborations
- 7) Meeting with Pulsion for our new handbook concept for the 2009 handbook. Please consider placing an advertisement in the new format and broad spread handbook.
- 8) We visited FIFA for World Cup 2010 issues – Proposing and preparing the meeting for June with our suppliers to discuss the details on the new WC2010 kit rules and regulations.



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- 9) Meeting with FIVB (Volleyball) to present WFSGI and our work and to see where we can be of support. We delivered some initial information on CSR where FIVB has little experience so far. We will follow up with a discussion on a collaboration similar as with FIFA (Pledge).
- 10) We visited IHF (Handball) to present WFSGI and our work and to discuss the ball situation and a guarantee or approval procedure for IHF. Further discussion will take place.
- 11) GfK (Market Research) discussed with us the possibility to collaborate and provide information on the sporting goods industry. More details shall follow as GfK and NPD will both go their own ways and a new set up will have to take place.
- 12) Annual WFSGI Meeting in Beijing/China (See meeting reports on [www.wfsgi.org/Members Area](http://www.wfsgi.org/MembersArea))

JUNE

- 1) Meeting with FLA (Fair Labor Association)- Auret van Heerden on a MOU (memorandum of understanding) between WFSGI and FLA.
- 2) Participating in Sport Accord – the world’s largest yearly gathering of the Olympic Movement outside the Olympics (IF, NOC, stakeholders).
- 3) Meeting with ITF (Tennis) – Paul Smith to discuss WFSGI – ITF collaborations.
- 4) Visit from Salomon - Christian Frison Roche – discussion on the CISO committee and the preparation for wintersport industry towards the Vancouver Olympics. Exchanging information how AMER can find interest as a group instead of Salomon alone.
- 5) Meeting with Dartfish – Mr. Ayer – New membership fee structure exchange for smaller members. How to treat it the right way respecting all kind of member size. Involvement of WFSGI in Taekwondo – Mr Ayer is the special adviser to the president.
- 6) Meeting with Christophe de Kepper – Cabinet of the IOC President on general collaboration issues between the WFSGI and the IOC.
- 7) Meeting with Christian Stammel on a Bluetooth – WFSGI collaboration. A contract draft is proposed which can boost the name of the WFSGI around the world. For WFSGI, it would mean to support the promotion of Bluetooth activities related to sport (eg. Bluetooth Health & Fitness Day in Tokyo on 30th September).
- 8) FIFA Meeting – WFSGI and major brands have been invited to discuss the WC2010 rules and regulations concerning the sporting goods industry. The final rules of FIFA will be presented in Q3/4 of 2008. Inputs to these rules have been given from the WFSGI to FIFA in the name of our industry.
- 9) Visit from ONISON – Our internet service provider where we discussed the module and new performances that we can add to the system. WFSGI is sponsored by ONISON.
- 10) Meeting with YOG (Youth Olympic Games) executives and Singapore sport counsel – Request from Singapore counsel to consider Singapore for WFSGI meetings and discussion for WFSGI members with the YOG and our impact (See presentation IOC – Mr Felli on WFSGI website).
- 11) Meeting with Global Brands, a member specialized in licensing deals – Discussion on the future membership fees and expected services.
- 12) Playfair workshop meeting in Hong Kong – See special report on WFSGI website.



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It shall be clear to you that between all these meetings, we reply to all your mails and we work on the various preparations for the meetings. In the meantime we closed also Q2 of our financial year, met with Chinese government, the workgroup worked out a new membership fee proposal to be presented to the board, we planned the CISO and CSR meeting in September, etc.

For more details please do not hesitate to contact us.

Robbert De Kock, WFSGI Secretary General

Lausanne, September 2nd 2008