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World Federation of Sporting Goods Industry and International Olympic Committee Re-affirm Cooperation

A Memorandum of Cooperation (MoC) was signed between the International Olympic Committee (IOC) and the World Federation of the Sporting Goods Industry (WFSGI) on June 2 at the Olympic Museum in Lausanne.

The MoC, signed by IOC President Thomas Bach and WFSGI President Frank A. Dassler, builds on the spirit of the original Code of Conduct, signed in December 1997, and aims to strengthen the relationship between the sporting goods industry and the Olympic Movement.

The IOC and WFSGI re-affirm their cooperation to further collaborate on the welfare of athletes, within the Olympic Movement. Both organisations have a mutual interest to achieve common goals and the central vision of “building a better world through sport” on the basis of the IOC’s Olympic Agenda 2020.

“We are pleased with the Olympic recognition for the sporting goods industry,” said WFSGI President Frank A. Dassler. “The WFSGI, and its members, play an important role in the Olympic Movement through the outfitting and support of athletes, teams, national federations, National Olympic Committees (“NOCs”), Organising Committees for the Olympic Games (“OCOGs”) and other sport organisations, and through their commitment towards promoting the highest ethical standards within the sporting goods industries global marketplace.”

“The renewed cooperation sets out the overarching framework and confirms the mutual interest to pursue and strengthen our cooperation with the IOC on existing projects for the success of the Olympic Games and sport in general,” said WFSGI Secretary General Robbert de Kock. “Moreover, we look forward to exploring joint opportunities of activities that contribute to the sustainable development and the integrity of sport.”

The WFSGI represents the global sporting goods industry and belongs since 1992 to the Olympic Movement as a recognized organization by the IOC. The first Code of Conduct with the IOC was signed in 1997.



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Picture 1: From left to right: WFSGI President Frank A. Dassler; IOC President Thomas Bach; WFSGI Secretary General Robbert de Kock - ©WFSGI / Arnaud Meylan



Picture 2: WFSGI President Frank A. Dassler and IOC President Thomas Bach signing the Memorandum of Cooperation - ©WFSGI / Arnaud Meylan

Download more pictures of the official act [here](#).

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About the WFSGI

Global solutions through international teamwork – The World Federation of the Sporting Goods Industry (WFSGI) was founded in 1978 and is the world authoritative body for the sports industry officially recognized by the IOC as the industry representative within the Olympic Family. The WFSGI is an independent, non-profit and non-governmental association formed by sports brands, manufacturers, suppliers, retailers, national federations and other sporting goods industry related businesses. The WFSGI plays a strategic role in the support and promotion of the sporting goods industry worldwide. The WFSGI promotes free and fair trade and provides platforms for the intergovernmental cooperation with regards to the International Organizations interested or affected by sports. Its aim is also to expand the cooperation on the protection of intellectual property rights and improve human rights issues related to working conditions. All this can be done through contacts with International Organizations such as the ILO, WTO, WHO, UN but also through International Sports Federations (FIFA, IAAF, FIVB, etc.) and the IOC, via the exchange of information and clearing house on issues and topics developed by WFSGI's various committees.

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