

【 Export Figures for Various Taiwan Sporting Goods (Unit: 1,000 USD) 中華民國各項運動休閒出口金額統計 】 (單位：千美元)

產品項目	Category	2024年	2023年	2022年	2021年	2020年	2019年	2018年	2017年	2016年	2015年
高爾夫球用品	Golfing Equipment	496,265	521,619	713,485	619,271	388,978	417,997	381,891	362,157	335,570	349,543
健身器材	Fitness Equipment	638,323	655,864	839,244	2,396,418	1,425,298	1,053,690	887,111	834,790	788,535	753,105
溜冰鞋	Skates	4,357	5,395	6,198	4,294	3,265	4,822	4,343	3,236	2,334	3,306
漁獵用品	Hunting & Fishing Equipment	34,563	29,946	44,567	42,981	30,379	33,353	31,934	33,211	31,989	33,302
各式球拍	Various Rackets	35,652	30,686	30,780	18,765	10,805	21,529	17,200	21,073	20,405	20,985
水上運動	Water Sports Equipment	108,207	101,097	133,893	146,497	95,909	109,187	106,647	85,082	72,676	71,456
各式球類	Various Balls	16,870	16,950	22,121	17,858	14,327	15,686	15,672	19,391	18,785	20,509
撞球用品	Billiard Equipment	4,556	3,211	3,976	4,424	2,936	2,884	2,599	2,285	2,467	2,823
滑雪用品	Skiing Equipment	62,251	92,046	89,208	66,786	50,196	63,635	55,141	44,721	39,304	43,428
保齡球用品	Bowling Equipment	3,704	3,014	2,420	1,317	1,178	2,355	2,534	2,714	3,649	2,439
露營用品	Camping Equipment	1,977	1,990	4,676	2,992	1,824	1,392	2,401	2,394	2,826	954
運動手套	Sport Gloves	665	675	754	542	484	623	575	496	698	895
桌球用品	Table Tennis Equipment	569	612	974	794	1,170	696	439	234	230	369
戶外用品	Outdoors Equipment	189,771	200,671	311,631	303,449	252,152	236,200	250,115	241,773	248,235	271,647
其他項目	Others	130,067	142,902	166,227	166,394	126,772	156,187	145,145	132,172	135,441	138,509
合計	TOTAL	1,727,795	1,806,676	2,370,152	3,792,782	2,405,673	2,120,236	1,903,747	1,785,731	1,703,145	1,713,268

資料來源：中華民國海關港貿單一窗口之進出口報單資料(臺灣體育用品工業同業公會彙總整理)

【 Growth Rates of Export Figures for Various Taiwan Sporting Goods 中華民國各項運動休閒出口成長率統計 】 (單位：千美元)

產品項目	Category	2024/2023	2023/2022	2022/2021	2021/2020	2020/2019	2019/2018	2018/2017	2017/2016	2016/2015	2015/2014
高爾夫球用品	Golfing Equipment	-4.86%	-26.89%	15.21%	59.20%	-6.94%	9.45%	5.45%	7.92%	-4.00%	-5.91%
健身器材	Fitness Equipment	-2.67%	-21.85%	-64.98%	68.13%	35.27%	18.78%	6.27%	5.87%	4.70%	-0.95%
溜冰鞋	Skates	-19.25%	-12.95%	44.34%	31.52%	-32.29%	11.03%	34.19%	38.66%	-29.41%	-20.69%
漁獵用品	Hunting & Fishing Equipment	15.42%	-32.81%	3.69%	41.48%	-8.92%	4.44%	-3.85%	3.82%	-3.94%	-4.77%
各式球拍	Various Rackets	16.18%	-0.31%	64.03%	73.67%	-49.81%	25.17%	-18.38%	3.28%	-2.76%	-2.09%
水上運動	Water Sports Equipment	7.03%	-24.49%	-8.60%	52.75%	-12.16%	2.38%	25.35%	17.07%	1.71%	-6.31%
各式球類	Various Balls	-0.47%	-23.38%	23.87%	24.65%	-8.66%	0.09%	-19.18%	3.22%	-8.40%	-22.06%
撞球用品	Billiard Equipment	41.90%	-19.24%	-10.14%	50.68%	1.80%	10.98%	13.74%	-7.39%	-12.60%	17.33%
滑雪用品	Skiing Equipment	-32.37%	3.18%	33.57%	33.05%	-21.12%	15.40%	23.30%	13.78%	-9.49%	7.33%
保齡球用品	Bowling Equipment	22.90%	24.55%	83.73%	11.80%	-49.98%	-7.08%	-6.63%	-25.60%	49.60%	-7.15%
露營用品	Camping Equipment	-0.64%	-57.45%	56.27%	64.04%	31.03%	-42.02%	0.30%	-15.29%	196.17%	-31.43%
運動手套	Sport Gloves	-1.51%	-10.49%	39.11%	11.98%	-22.31%	8.32%	16.04%	-29.02%	-21.95%	26.49%
桌球用品	Table Tennis Equipment	-7.03%	-37.14%	22.61%	-32.14%	68.10%	58.49%	87.29%	1.94%	-37.72%	-2.86%
戶外用品	Outdoors Equipment	-5.43%	-35.61%	2.70%	20.34%	6.75%	-5.56%	3.45%	-2.60%	-8.62%	-4.88%
其他項目	Others	-8.98%	-14.03%	-0.10%	31.25%	-18.83%	7.61%	9.82%	-2.41%	-2.22%	-11.41%
合計	TOTAL	-4.37%	-23.77%	-37.51%	57.66%	13.46%	11.37%	6.61%	4.85%	-0.59%	-4.01%

資料來源：中華民國海關港貿單一窗口之進出口報單資料(臺灣體育用品工業同業公會彙總整理)

【 Import Figures for Various Taiwan Sporting Goods (Unit: 1,000 USD)

中華民國各項運動休閒進口金額統計】 (單位：千美元)

產品項目	Category	2024年	2023年	2022年	2021年	2020年	2019年	2018年	2017年	2016年	2015年
高爾夫球用品	Golfing Equipment	49,403	44,065	56,747	49,985	42,338	33,956	31,485	28,120	24,143	30,035
健身器材	Fitness Equipment	70,722	80,438	120,677	218,532	125,341	99,111	85,160	70,166	66,813	67,422
溜冰鞋	Skates	2,587	1,399	1,527	1,362	1,496	1,663	1,947	1,716	1,378	1,623
漁獵用品	Hunting & Fishing Equipment	29,612	37,552	35,929	32,584	29,097	28,092	24,568	24,441	28,305	30,726
各式球拍	Various Rackets	11,085	10,445	8,890	8,166	6,711	6,851	5,760	6,933	5,482	6,514
水上運動	Water Sports Equipment	16,774	17,187	20,791	18,938	21,722	15,814	12,388	11,521	10,709	8,823
各式球類	Various Balls	28,592	22,564	20,016	16,288	16,994	16,882	16,895	16,297	16,527	17,847
撞球用品	Billiard Equipment	3,476	1,236	750	1,812	1,988	1,588	842	767	1,153	673
滑雪用品	Skiing Equipment	6,380	5,024	7,935	6,395	4,373	7,504	5,571	4,602	3,731	3,628
保齡球用品	Bowling Equipment	4,234	3,656	2,209	1,658	1,503	1,925	2,072	2,253	1,979	3,013
露營用品	Camping Equipment	8,620	12,062	22,584	17,154	12,825	11,489	12,269	13,582	11,562	11,969
運動手套	Sport Gloves	2,534	2,114	2,456	1,905	2,000	1,855	1,922	2,237	2,132	2,231
桌球用品	Table Tennis Equipment	3,742	3,712	3,925	3,382	3,463	3,788	3,488	3,457	2,727	3,957
戶外用品	Outdoors Equipment	24,188	20,488	35,459	35,458	27,113	22,704	21,942	20,645	15,343	14,968
其他項目	Others	434,068	476,522	705,547	598,752	584,065	624,409	592,276	571,525	547,151	495,738
合計	TOTAL	696,017	738,463	1,045,441	1,012,371	881,029	877,631	818,584	778,262	739,134	699,164

資料來源：中華民國海關港貿單一窗口之進出口報單資料(臺灣體育用品工業同業公會彙總整理)

【 Growth Rates of Import Figures for Various Taiwan Sporting Goods

中華民國各項運動休閒進口成長率統計】(單位：千美元)

產品項目	Category	2024/2023	2023/2022	2022/2021	2021/2020	2020/2019	2019/2018	2018/2017	2017/2016	2016/2015	2015/2014
高爾夫球用品	Golfing Equipment	12.11%	-22.35%	13.53%	18.06%	24.68%	7.85%	11.97%	16.47%	-19.62%	0.95%
健身器材	Fitness Equipment	-12.08%	-33.34%	-44.78%	74.35%	26.47%	16.38%	21.37%	5.02%	-0.90%	-3.87%
溜冰鞋	Skates	84.86%	-8.35%	12.10%	-8.96%	-10.04%	-14.57%	13.40%	24.58%	-15.09%	-9.33%
漁獵用品	Hunting & Fishing Equipment	-21.14%	4.52%	10.27%	11.98%	3.58%	14.34%	0.52%	-13.65%	-7.88%	1.00%
各式球拍	Various Rackets	6.13%	17.49%	8.86%	21.68%	-2.04%	18.94%	-16.92%	26.48%	-15.85%	-2.48%
水上運動	Water Sports Equipment	-2.40%	-17.34%	9.79%	-12.82%	37.36%	27.66%	7.52%	7.58%	21.38%	9.23%
各式球類	Various Balls	26.72%	12.73%	22.89%	-4.15%	0.66%	-0.08%	3.67%	-1.39%	-7.40%	12.07%
撞球用品	Billiard Equipment	181.27%	64.74%	-58.60%	-8.85%	25.19%	88.62%	9.77%	-33.48%	71.32%	-56.92%
滑雪用品	Skiing Equipment	26.97%	-36.68%	24.08%	46.24%	-41.72%	34.69%	21.06%	23.34%	2.84%	12.82%
保齡球用品	Bowling Equipment	15.81%	65.52%	33.23%	10.31%	-21.92%	-7.09%	-8.05%	13.88%	-34.33%	61.21%
露營用品	Camping Equipment	-28.54%	-46.59%	31.65%	33.75%	11.63%	-6.36%	-9.67%	17.48%	-3.40%	74.84%
運動手套	Sport Gloves	19.86%	-13.92%	28.90%	-4.75%	7.82%	-3.48%	-14.09%	4.95%	-4.43%	36.21%
桌球用品	Table Tennis Equipment	0.82%	-5.42%	16.05%	-2.34%	-8.58%	8.61%	0.91%	26.74%	-31.07%	32.66%
戶外用品	Outdoors Equipment	18.06%	-42.22%	0.00%	30.78%	19.42%	3.47%	6.28%	34.56%	2.51%	19.70%
其他項目	Others	-8.91%	-32.46%	17.84%	2.51%	-6.46%	5.43%	3.63%	4.45%	10.37%	22.91%
合計	TOTAL	-5.75%	-29.36%	3.27%	14.91%	0.39%	7.21%	5.18%	5.29%	5.72%	17.16%

資料來源：中華民國海關港貿單一窗口之進出口報單資料(臺灣體育用品工業同業公會彙總整理)